

**Item 1: Which best describes your business?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Professional	18	16.4	16.7	16.7
	Retail	16	14.5	14.8	31.5
	Other <sup>a</sup>	16	14.5	14.8	46.3
	Health Care	14	12.7	13.0	59.3
	Manufacturing	14	12.7	13.0	72.2
	Education	8	7.3	7.4	79.6
	Government	8	7.3	7.4	87.0
	Finance	6	5.5	5.6	92.6
	Hospitality/Tourism	6	5.5	5.6	98.1
	Agriculture	2	1.8	1.9	100.0
	Total	108	98.2	100.0	
Missing	System	2	1.8		
Total		110	100.0		

a. Auto Body, Auto Service, Bank, Bowling Center, Cosmetology, Excavating, Electrical Contractor, Faith Based, Lawn Care, Meat Processing, Non-profit (2), Media, Petroleum Distributing, Pharmacy, Repair, Service, Towing & Recovery, Transportation

**Item 2: How many employees do you have?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 20	86	78.2	79.6	79.6
	20 - 49	14	12.7	13.0	92.6
	50 - 99	4	3.6	3.7	96.3
	100 - 250	2	1.8	1.9	98.1
	More than 250	2	1.8	1.9	100.0
	Total	108	98.2	100.0	
Missing	System	2	1.8		
Total		110	100.0		

**Item 3: What are your training needs? (select AL that apply)**

	N	Sum
Computer Skills - Windows	46	46
Basic Skills - Work Skills	42	42
Business Skills - Customer Service	40	40
Business Skills - Basic Office Skills	38	38
Business Skills - Communications	34	34
Basic Skills - Reading	30	30
Computer Skills - Spreadsheet	30	30
Basic Skills - Math	28	28
Basic Skills - Writing	26	26
Business Skills - Bookkeeping	26	26
Computer Skills - Word Processing	24	24
Computer Skills - Keyboarding	24	24
Business Skills - Management Skills	22	22
Business Skills - Leadership	20	20
Business Skills - Safety	18	18
Start College Degree	12	12
Computer Skills - Database	10	10
Computer Skills - CAD	8	8
Computer Skills - Computer Programming	6	6
Computer Skills - Web Design	6	6
Business Skills - Quality/ISO/Lean Manufacturing	6	6
Valid N (listwise)	0	

**Item 4: Does your business pay for employee training?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	38	34.5	36.5	36.5
No	66	60.0	63.5	100.0
Total	104	94.5	100.0	
Missing System	6	5.5		
Total	110	100.0		

**Item 5: If not, would you consider doing so in the future?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	18	27.3	31.0	31.0
No	40	60.6	69.0	100.0
Total	58	87.9	100.0	
Missing System	8	12.1		
Total	66	100.0		

**Item 6: Do you have sufficient space for employee training?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	54	49.1	50.9	50.9
	No	52	47.3	49.1	100.0
	Total	106	96.4	100.0	
Missing	System	4	3.6		
Total		110	100.0		

**Item 7: How many employees do you need to train?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - 5	80	72.7	95.2	95.2
	6 - 15	2	1.8	2.4	97.6
	more than 50	2	1.8	2.4	100.0
	Total	84	76.4	100.0	
Missing	System	26	23.6		
Total		110	100.0		

**Item 8: At which times? (select ALL that apply)**

	N	Sum
Evening	52	52
Any Weekday	44	44
Afternoon	22	22
Morning	20	20
Weekends	14	14
Valid N (listwise)	6	

**Item 9: On which Days? (select ALL that apply)**

	N	Sum
Thursday	56	56
Wednesday	56	56
Tuesday	54	54
Monday	42	42
Friday	36	36
Valid N (listwise)	30	

**Item 10: In which seasons? (select ALL that apply)**

	N	Sum
Any Season	64	64
Winter	16	16
Fall	10	10
Spring	6	6
Summer	4	4
Valid N (listwise)	0	

**Item 11: Whom do you use now for employee training? (select ALL that apply)**

	N	Sum
On the job	56	56
Internal Trainer	34	34
No one/none	24	24
Other	16	16
Human Resources	6	6
External Consultant	6	6
Buckeye 'Career Center	4	4
Kent Tuscarawas	4	4
Ashland/Holmes Career Center	0	
Valid N (listwise)	0	

**Item 12: Which is the most important to you when you consider employe training?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Quality	42	38.2	50.0	50.0
Cost	14	12.7	16.7	66.7
Convenience	12	10.9	14.3	81.0
Time	10	9.1	11.9	92.9
Reputation	4	3.6	4.8	97.6
Familiarity	2	1.8	2.4	100.0
Total	84	76.4	100.0	
Missing System	26	23.6		
Total	110	100.0		

**Item 13: How would you prefer to learn about employee training opportunities?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Direct Mail	46	41.8	62.2	62.2
The Bargain Hunter	12	10.9	16.2	78.4
E-mail	8	7.3	10.8	89.2
The Daily Record	4	3.6	5.4	94.6
Fax	2	1.8	2.7	97.3
Holmes County Journal	2	1.8	2.7	100.0
Total	74	67.3	100.0	
Missing System	36	32.7		
Total	110	100.0		

**Item 14: Would you consider using the Wayne College Holmes County Higher Education Center to fulfill your employee training needs?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	54	49.1	58.7	58.7
	No	38	34.5	41.3	100.0
	Total	92	83.6	100.0	
Missing	System	18	16.4		
Total		110	100.0		

**Computed Item: Employer pays for employee training or would consider doing so in the future**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	56	50.9	53.8	53.8
	No	48	43.6	46.2	100.0
	Total	104	94.5	100.0	
Missing	System	6	5.5		
Total		110	100.0		